

POP GOES THE CHURCH



Whether you're a regular attender, a leader, or have yet to step foot in a church, you may have questions about church that aren't being answered. How can the church remain relevant while communicating the unchanging integrity of God's truth?

Author Tim Stevens makes an inspiring case for leveraging pop culture to reach out to people in the language of their lives. He offers a new perspective that gives relevance and impact to the church by using popular culture—meeting people in the real world with words, sounds and images that speak to them. He encourages us to get out of our comfort zones and look people in the eyes, meeting them wherever they are, relating to their problems and society's challenges—even celebrating pop culture, where there are exciting signs of spiritual seeking.

Pop Goes the Church will open your mind to church in a way that breaks down walls, engages the culture and speaks to a generation that needs to hear good news.

I have never stopped believing that the local church is the hope of the world. *Pop Goes the Church* should be read by every pastor, church leader, and layperson that wants to connect people to Jesus but is finding it hard to be heard in our media-saturated culture. Stevens makes the case that a local church can be transformational in its community. *Pop Goes the Church* ...will compel animated conversations in conference rooms and living rooms across the world as leaders everywhere wrestle with how to leverage pop culture in and through the local church.

Bill Hybels

Senior Pastor, Willow Creek Community Church

Contemporary doesn't equal revolutionary. Revolutionary change is what's needed for churches to survive and thrive. *Pop Goes the Church* provides a curve-jumping, revolution-starting approach to changing churches, so read it and make the world a better place.

Guy Kawasaki

Managing Director, Garage Technology Ventures

Author, *Art of the Start*

Stevens writes with a sense of urgency that will inspire your ministry to an authentic and relevant presentation of God's transforming Word.

Craig Groeschel

Senior Pastor, LifeChurch.tv

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