

A man in a white shirt and dark tie is climbing a wide, carpeted staircase. He is holding a rope that extends down the stairs. At the bottom of the stairs, another man in a white shirt is pulling up on the rope. The background is a dramatic, fiery sky with orange and red clouds. The title text is overlaid on the upper right portion of the image.

*leadership*  
**BEYOND  
EXCUSES**

*The Courage  
to hold the Rope*

**DR. EUGENE G. WHITE**